

# CITY OF MASON

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## CITY COUNCIL WORKSHOP – TRAINING ROOM Saturday, January 31, 2015 8:00 a.m. – 12:00 p.m.

### Agenda

1. Introduction
2. Background
  - A. Review of Mission Statement
  - B. Goal Timeline – 1-2 years
  - C. SMART Goals (Specific, Measurable, Attainable, Relevant, Time-bound)
  - D. Reference Plans (Master Plan, Recreation Plan, Budget, CIP, etc.)
3. SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)
4. Break
5. Goal Setting (Council and Staff)
  - A. Review of Proposed Goals
  - B. Development of Additional Goals
6. Adjourn